Momentum Augustana: The Campaign for Augustana College is an ambitious and historic endeavor to raise $120 million for Augustana’s future – to build the Augustana like never before. We continue in the quiet phase of the campaign in which we are seeking leadership gifts as a strong foundation for broader fund raising.

Momentum Augustana capitalizes on the institution’s core strengths, timeless values and visionary planning. Our institutional strategic plan combined with a comprehensive feasibility study process provided the careful preparation needed to define and affirm the campaign priorities and goals.

FY 2010-11 closed with the good news that our Momentum Augustana campaign surpassed the halfway point toward raising an unprecedented $120 million. $61.5 million (cash received, cash pledges & deferred gifts) has been raised around three campaign priorities: endowment, facilities and annual support.

Cash gifts total approximately $38.5 million and deferred gifts total nearly $23.0 million.

The development team wishes to express deep gratitude to the many donors and volunteers who have participated thus far. Your generosity and leadership is a wonderful expression of commitment to the future of Augustana College.

**Momentum Augustana Campaign Priorities**

**Endowment Support: $50 million**

By building our endowment, we will create significant new opportunities through student scholarships, distinguished faculty chairs and professorships, and professional development opportunities for faculty and staff. At the close of FY 2010-11, $24.9 million in cash and deferred endowment gifts have been made.

**Science and Nursing Facilities Project: $45 million**

New facilities are needed to support our nationally recognized programs in the Sciences and Nursing. New laboratories, research areas, instructional spaces and nursing simulation center are highlights of the proposed new construction. FY 2011-12 will require significant progress on major gifting to the project.

**Mikkelsen Library: $7 million**

This campaign goal has been realized. Mikkelsen Library has undergone a complete redesign and reconstruction of its interior. We celebrate the impressive new level of technology application, individual and collaborative space design, resource availability and service capabilities.

**Athletic Facilities: $10 million**

The Viking spirit is alive on two new venues for competition: Kirkeby-Over Football Stadium and the Huether Tennis Centre. Fund raising continues on the Larson Track and Field project. Charitable gifts are being supplemented by a significant corporate sponsorship effort.

**Annual Support: $8 million**

Near and far, our alumni and friends are being asked to participate in building the financial support necessary to implement institutional priorities, respond to new challenges and capitalize on emerging opportunities.

**Momentum Augustana Campaign Goal: $120 million**

Amount Raised by End of FY 2010-11 (by July 31, 2011): $61.5 million
Leading Discovery, Creating Capacity
The New Science & Nursing Facility

Augustana has set itself apart from peer institutions through a significant commitment to student/faculty research.

Over the past five years, the acceptance rate of Augustana students into medical schools is double the national average. Equally as impressive is the consistent 100 percent placement record of our nursing graduates, who are employed in America’s top health care facilities.

These are phenomenal accomplishments and a testament to Augustana’s longstanding tradition of attracting outstanding students who are challenged and motivated by a dynamic faculty.

These exceptional results will only continue, if in addition to maintaining a remarkable faculty, Augustana succeeds in keeping pace with the facility demands of modern science education.

Our proposed new laboratories and nursing facility are a combined teaching/research complex that will increase research capabilities and facilitate new and innovative approaches in instruction and learning.

A gift toward the new Science & Nursing Facility will help science education come alive through modern design and collaborative spaces, ensuring excellence in teaching, research and discovery.

Nurturing Today, Securing Tomorrow
Grow the Augustana Endowment

Endowment growth is one of the most important elements of Augustana’s future success. As our endowment increases, so does our capacity for innovation and excellence.

We cannot build the Augustana Like Never Before without a strong foundation of endowment support.

Gifts to the Augustana endowment help the College to:

- Attract and retain excellent faculty-mentors through distinguished professorships and faculty chairs.
- Recruit the best and brightest students from throughout the region.
- Cultivate and develop programs of distinction and high impact through Funds of Excellence.
- Support new opportunities and teaching innovations through faculty development programs.

Augustana provides an education of enduring worth that is rooted in its mission, its core values and - significantly - a strong and growing institutional endowment.

Julie and I are simply at the point in our lives where we realize how blessed we have been. This money can do more good being invested in our children’s futures, by giving to an institution like Augustana. I am very proud of my Augie education and fondly remember all of my classes in the Gilbert Science Center. It is both exciting and cathartic to be able to make this gift that will allow students to study our environment for many years. I highly recommend this gifting therapy for all of my blessed fellow Augie graduates. Private institutions have never needed our loyalty more than now. Go Vikings!

- Paul ’72 and Julie Mohrman
  Jacksonville, Florida
  Providing a $250,000 gift to name the Ecology Laboratory in the new Science & Nursing Facility