

Viking Days: 2010



Jacob Anderson, '13, of Sioux Falls, performed at the 2010 Viking Varieties.



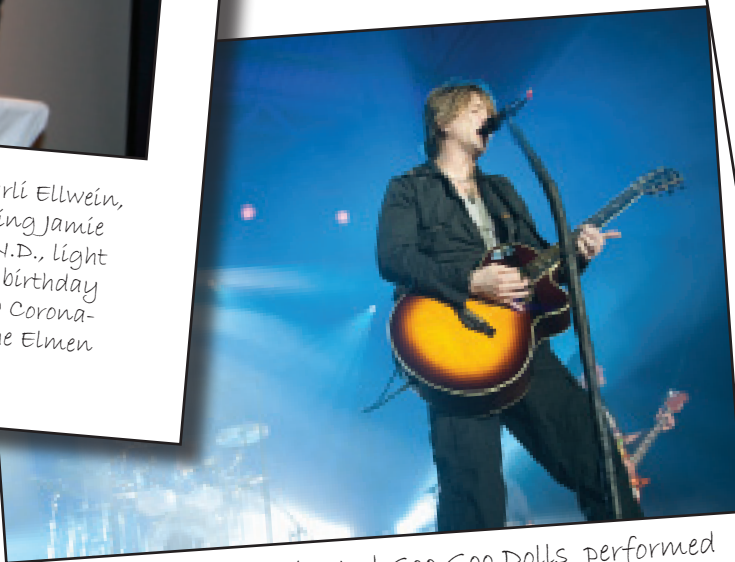
Sophomore Maren Jacobsen and her father, Todd Jacobsen, class of 1984, performed "The Prayer" together at Viking Varieties. It was the first student-parent performance in Varieties' 57-year history.



Homecoming Queen Carli Ellwein, Frederick, S.D., and King Jamie Martin, Valley City, N.D., light the Sesquicentennial birthday cake during the 2010 Coronation Celebration at the Elmen Center.



Members of The Augustana Choir took to the streets to celebrate Viking Days 2010. Augustana's first choir was formed in 1921.



The Grammy-nominated Goo Goo Dolls performed before thousands on Monday, Oct. 11, at the Elmen Center.

The event was organized by the Augustana Union Board of Governors (UBG). The Union Board of Governors is a student-led organization serving the Augustana Community by programming activities that entertain, engage, and enlighten.



From left to right, Seth Wolles, '14, Hartford, S.D.; Tate Griebel, '14, Sioux Falls; Ryan Pearson, '14, Hartford; John Doron, '14, Hayfield, Minn.; and Jeremiah Peterson, '14, Canton, S.D.; get into the Viking Days spirit at the Homecoming game.



Vikings QB Josh Hanson, Watertown, S.D., evades Northern State University defenders enroute to a 31-15 Viking victory in front of more than 6,000 fans.



Amanda Johnson, '14, Sioux Falls, helped cheer the Vikings to victory.



Ole the Viking led the parade on Saturday morning, ringing the historic Eidsvaag Bell along the way.

Alumni Achievement Award Winners Recognized

Douglas Anderson, '89. As the inaugural holder of the Richard and Barbara Nelson Endowed Chair of Mathematics and Computer Science at Concordia College, Moorhead, Minn., Anderson has taught mathematics courses at every level over the past 12 years. He has also taught in Japan, China and Australia and is active in the lives of students as a faculty advisor for the Math Club and the Cycling Club. During his teaching career, Anderson has added more than 50 publications and 40 presentations to his credit, along with several collaborations with international scholars.

Linda Avey, '82. As Founder and President of Brainstorm Research Foundation, a 'Research 2.0' initiative focused on developing virtual, consumer-centric models for measuring and tracking cognitive health, Avey works to identify indicators of declining brain function while assembling a well-characterized cohort primed for clinical trials. In 2006, Avey co-founded 23andMe, Inc., a personal genetics company enabling consumer access to customized, web-based health and ancestry information based on individual DNA profiling. In 2008, 23andMe won *TIME Magazine's* Invention of the Year award and received the World Economic Forum's Tech Pioneer award.

Doreen Gerlach Frusti, '70. As Chair of the Department of Nursing for Mayo Clinic, Frusti heads Mayo's largest department, which employs 6,300 nurses, allied support staff and administrators. She has worked in the field of Nursing for 40 years, and she says her current role is "to assure an environment where nurses can practice in a professional, caring and respectful way, where they can provide the best patient care in the world." Nursing, she says, "gives us a purpose. It's an opportunity to make a real difference."

Dr. Mark Johnson, '74. As a senior scientist at the University of Wisconsin-Madison, College of Agricultural and Life Sciences, Center for Dairy Research, Johnson is widely considered an expert cheese technologist. His breakthrough research project eliminated the whitish unsavory residue known to accumulate on cheese after the aging process. This patent has provided a significant, positive economic impact to all areas of the industry. He also holds the patent for low fat cheddar. In 2010, he was awarded the Laureate Award, the National Cheese Institute's highest honor. He has written more than 60 articles and 11 books on dairy scientific research.

David R. Nelson, '73. As Minnehaha County State's Attorney from 1988 until 2009, Nelson's reputation as a justice seeker is well earned. At the end of his term, Nelson and the 18 other lawyers in his office were prosecuting over 10,000 files annually, with cases ranging from littering to premeditated murder. There are currently 28 inmates serving life sentences in South Dakota prisons as a result of prosecutions Nelson personally handled, many of which are included in the over 100 jury trials he conducted. In 2003, he received the South Dakota Prosecutor of the Year Award.

Dr. Daniel G. Petereit, '85. A radiation oncologist at Rapid City Regional Hospital, Dr. Petereit has been the driving force in transforming a community-based cancer program into a comprehensive treatment facility with a nationally recognized research program. He has been the principal investigator on nearly a dozen grants investigating all aspects of cancer care. Most prominently, he has been recognized for his work with the Walking Forward Program. He received the Champions of Change Award from South Dakota Public Broadcasting in 2007 and the Chester B. McVay Award for faculty teaching and research from the University of South Dakota Medical School in 2004.

Jon Woodward, '98, Horizon Award Recipient. As Executive Director of the Seven Hills Homeless Center in Fayetteville, Ark., Woodward used social media to transform the Center from one that provided showers, resources, case management and other resources for homeless people into the Walker Family Residential Community, an agency that provides transitional housing to singles and families and permanent housing for homeless veterans. He uses Twitter to share the needs of his constituents, from money for a car repair to the need for winter coats, and to recruit volunteers and obtain food donations.