

SPRING 2014
NON-CATALOG COURSE DESCRIPTIONS

ART 197 TOPICS: INTRODUCTION TO ART HISTORY VIEWING LABORATORY

(Spring Break Travel Course)

Recognizing that reproductions of works of art and architecture rarely convey a work's scope, technique and context, this spring break short course supplements the Introduction to Art History courses with a "viewing laboratory" in New York City. Through this course, students will apply their classroom studies to primary engagement with works representing the entire history of world art from Africa and Asia, to precious manuscripts of the medieval and Islamic world, to the birth of modernism, a history of architecture and the rise of skyscrapers, and on to cutting-edge contemporary art galleries. And all found on the one small island of Manhattan. Prerequisite (or concurrent registration): ART/HIST 112 or ART/HIST 113; or permission of instructor.

BIOL 297A TOPICS: BIOSTATS AND EXP DESIGN

This course is designed to provide students with STEM majors an introduction to biostatistical concepts and to design and analysis of experiments. The goal is to equip them with the tools to analyze research data. It is not a mathematics course and thus will not stress derivations of formulae. Rather, it will emphasize the application of statistical ideas and methods to the design and interpretation of biological experiments and comparative data sets. Students successfully completing this course should be able to understand and implement solid experimental design in conducting scientific research, choose and carry out appropriate statistical analyses for a variety of data types, provide sound interpretation of statistical analyses, and critically read and interpret the statistical content of scientific journal articles in the biological and biomedical sciences.

BSAD 497 HEALTH CARE MARKETING

This advanced study of the practices and concepts of marketing as applied to the healthcare industry develops a focus on product and service strategies, distribution, communications, promotions, pricing and research. Case studies, speakers and projects will be used to describe the underlying concepts and decision making required for successful healthcare marketing. Prerequisite: BSAD 310

CIVT 202 PERTINENCE: ETHICS AND ECOLOGY OF FOOD

How do our food choices impact other people and the environment? Though we are usually unaware of it, what we eat, how we organize food production, and how we control food distribution all entail ethical values and ecological impacts. This course will help us recognize and wrestle with these values and impacts through an ethical and ecological investigation of topics such as genetically modified foods, organic farming, vegetarianism, the local foods movement, supermarket and fast food retailing, global agricultural production and trade (including fair trade, free trade, agricultural subsidies, etc.), global hunger and malnutrition, human population growth, ecological limits, and the interrelatedness of many of these issues. Cross listed with PHIL 197.

CIVT 203 JUSTICE: HISTORY OF THE AMERICAN PRESS (Cross listed with HIST 290 and JOUR 290)

CIVT 204 FREEDOM: ON CHRISTIAN LIBERTY

This course looks at theological, social and political concepts of freedom in the age of the Protestant Reformation. We will begin by looking at Luther's idea of Christian liberty in the context of late medieval and early modern notions of both the freedom of the will and political and social liberties. Then we will turn to the popular reception of Luther's ideas and their relationship to ideals of liberty among other reformers, including the so-called radicals of the Reformation. Finally, we will discuss questions of freedom of conscience and religious toleration in Europe's confessional age. Cross listed with HIST 324.

COMM 397 TOPICS: INTERNATIONAL PUBLIC RELATIONS IN NORWAY

(Spring Break Travel Course)

This course will explore modern strategic communication, management, and PR practices within traditional cultural-historical contexts in Norway. The Viking explorers discovered North America almost 1000 years ago. Students will "rediscover" the land of Norway. Norway has an excellent tradition of being at the forefront of international peacekeeping and is world's largest exporters of seafood and in the top five of oil/gas exporters. These countries provide incredible landscapes and cultural heritage that serve as backdrops for their contemporary relevance.

COMM 497 TOPICS: ADVANCED PUBLIC RELATIONS

This course focuses on the strategic communication management and relationship-building functions of Public Relations. The course discusses advanced PR concepts/principles and applies them to PR campaigns, primarily in the sports world. Prerequisite: COMM 365

COSC 197 WEB DEVELOPMENT AND DESIGN

This beginning Web development course introduces basic Internet concepts and covers Web design best practices. Students will create web pages with HTML5 and will learn to configure text, color, and page layout with Cascading Style Sheets (CSS). They will explore a number of available, free Web editors. Additional topics include: Website promotion, search engine optimization, e-commerce, accessibility, and an introduction to JavaScript.

GENL 125A TRACING THE ROOTS OF WESTERN CIVILIZATION (Spring Break Travel Course)

This course will attempt to trace one of the many strains in the development of Western Civilization by paying close attention to the Golden Age of Ancient Athens (478-404 BC). This brief but dynamic and creative period in a small ancient city shaped our modern world. We will examine the historical and cultural conditions that gave rise to the Golden Age as well as those that led to its collapse. Along the way we will also discuss several questions of historiography: how should we preserve the past, and what can we learn from it? Enrollment in this course is by invitation only.

GENL 197 SCOTLAND: STORIES AND SCENES

This seminar travels to Inverness, to the Isle of Skye, and to Edinburgh. Our historical foundation begins in Inverness, the capital of the highlands. We learn Scottish history on site: the truth of the Loch Ness monster, the destruction of the clans, the plight and fate of Bonnie Prince Charlie and Flora McDonald, the crofting tradition. We explore Scotland's contrasting landscapes on the Isle of Skye and Edinburgh. In literary Edinburgh we study past writers – Sir Walter Scott, Robert Louis Stevenson, and Robbie Burns – who illumine the present-day city.

GOVT 397 TOPICS IN GOVERNMENT: ANALYZING POLITICS: POLITICAL SCIENCE METHODOLOGY

This course is designed to prepare students for researching within the field of political science. The course will focus on a broad array of topics relevant to the practice of political science research, including debates within the discipline in terms of the methodological inquiry, theory building, research design, and the collection and analysis of data. Statistical software sources of political science data will also be covered.

HIST 230 CULTURAL HISTORY OF MEXICO FROM AZTECS TO THE ZETAS

For American students, Mexico might be the best known and paradoxically the least understood foreign country. Over this semester, you will learn the major events, people, and cultural trends that have shaped the Mexican people of today. Our course will start with the major indigenous cultures (Aztecs of the title) and end with the current drug war (the Zetas cartel). We will emphasize four main themes: the cultural weight of Catholicism, the complicated role of indigenous peoples in the nation-state, the epic struggle to govern a vast country, and the love/hate relationship of Mexicans with the United States.

HIST 297A TOPICS: FLAPPERS, FUNDAMENTALISTS AND FDR

Between the conclusion of World War I and the outbreak of World War II, the United States became a recognizably modern society. This class will explore and attempt to explain the transformational experiences of the inter-war years. Themes will include the formation of a mass-consumer culture, challenges to traditional racial and sexual identities, the creation of the modern welfare state, and the rise of the labor movement.

MUSI 197 TOPICS: INTRODUCTION TO MUSIC THERAPY

Through assigned readings, written assignments, classroom activities and a class presentation, students will be introduced to the field of music therapy. This introduction will include a working definition of the field, an understanding of the education and training required of music therapists and a description of the clinical populations served. In addition, students will be provided with an historical perspective of the music therapy professions, an understanding of human response(s) to music, descriptions of the most commonly served populations and interventions used and finally an introduction to the music therapy treatment process.

PHIL 197 TOPICS: ETHICS AND ECOLOGY OF FOOD (See CIVT 202)**PHIL 297 TOPICS: ASIAN PHILOSOPHY**

This course will survey some of the major texts of classical Chinese and Japanese philosophy in order to develop an understanding of the development of the broad strains of Asian philosophy. Some attention will also be given to the roots of Buddhism in India; to the influence of Asian philosophies on early American philosophy; and to the reception and influence of classical texts in contemporary Asian and American culture.

PSYC 297: TOPICS: INTRODUCTION TO SOCIAL PSYCHOLOGY

A scientific study of the manner in which individuals' thoughts, behaviors, and feelings are influenced by and influence others. This course will examine psychological research and theories about the social dimensions of human cognition, action, and emotion. Topics include self-esteem, self-regulation, persuasion, aggression, intimate relationships, prejudice, conflict, altruism, and the behavior of individuals in groups. Prerequisite: One previous course in Psychology.

PSYC 397 TOPICS: SENSATION AND PERCEPTION

This course examines the operation of human sensory systems and major principles of perception by focusing on how the human brain receives and processes information from our environment. It explores how physical stimuli are transformed into signals that can be understood by the nervous system. Topics include vision, audition, taste, smell, touch, and basic psychophysics, the methods by which sensations and perceptions can be measured and some of the philosophical issues underlying the study of perception.

SPAN 297 TOPICS IN HISPANIC CIVILIZATION AND CULTURES: INTERMEDIATE SPANISH FOR BUSINESS

This is an intermediate-level Spanish course for business students or students with an interest in improving their Spanish in terms of business. The class is a complete and integrated learning experience in which language is the medium, culture is the context, and business interaction is the content. Listening, speaking, reading and writing are developed through business-culture themes presented from Hispanic perspective. The course builds on a thorough grammar scope and sequence, careful progression of activities for all skills, and a focus on student involvement, participation and exchange in the world of business. Pre-requisite: SPAN 111

SPAN 396 TOPICS IN HISPANIC LITERATURE: THE WORD AND THE EYE: VISUAL CULTURE IN 20TH CENTURY HISPANIC LITERATURE

This course will focus on the role of film, photography and painting in literature from both Latin America and Spain from the 20th Century. Touching upon key movements in the avant-garde such as surrealism, futurism, cubism, visual and concrete poetry, and pop art, the course will analyze the role of visual culture and techniques in the creation of specific works of literature, the movements they sprung from, their historical and political contexts, aesthetic principles and theoretical underpinnings. Students will be exposed to this vast array of ideas through the works of such noted Latin American and Spanish authors such as Julio Cortázar, Adolfo Bioy Casares, Octavio Paz, and Francisco Ayala, among others, as well as through examples of visual arts and film. Pre-requisites: SPAN 211; SPAN 320 or 321 recommended.